



PPG LINQ™ Analytics

Analyze. Optimize. Grow.

Insights that drive profitability.

Explore the PPG LINQ™ Digital Ecosystem.
Visit PPGLINQ.com



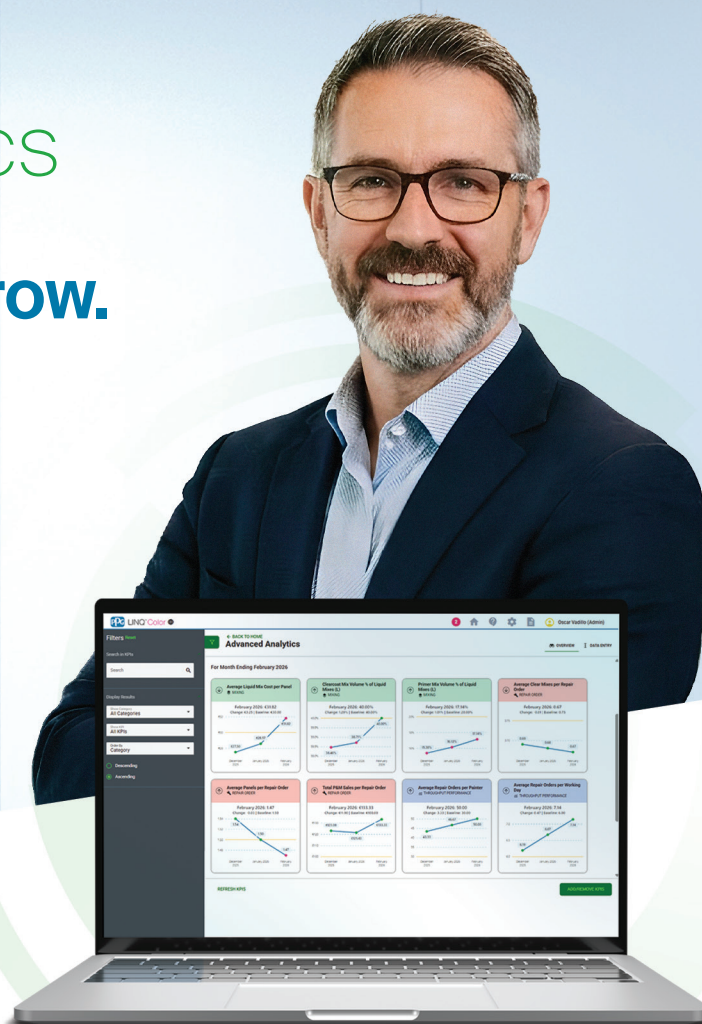
LINQ™



Analyze. Optimize. Grow.

Drive success for your body shop with customizable performance targets, trend tracking and intelligent insights.

Body shops are under growing pressure to work at speed while keeping costs low and quality high. PPG LINQ™ Analytics software integrates seamlessly with PPG LINQ digital solutions to give you accurate insights into your operations and the ability to set clear profitability goals.



BENEFITS

Customize your plan

Monitor key metrics and build plans tailored to your business needs with a customizable dashboard.

Build plans based on real results

PPG LINQ Analytics provides accurate, up-to-date data to confidently plan for growth and profitability.

Protect your profit margin

Monitor trends and maintain profitability while safeguarding margins from inflation.

Improve your business's sustainability

Identify waste reduction opportunities through trend analysis, saving money while supporting health and sustainability.



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FEATURES

- View body shop performance data all in one place with PPG LINQ digital tools integration
- Customizable dashboard to see your areas of focus at a glance
- Define your measures of success and choose from a broad range of metrics to track continuously
- Analyze trends and benchmark your performance against historical or target data
- Identify areas for improvement, opportunities for growth and optimize your operations with ease

PPG is more than paint. Our revolutionary, industry-leading connectivity platform has been exclusively designed to completely transform customer experience, partner relationships and internal body shop operations.

